

Strategic Planning Team Minutes

Dec. 16, 2024

4:00 - 5:00)

Present: Vikki Brown, Eric Donat, James Ehmen, Doug McReynolds, Mani Subarami, Leandra Sunseri, Jean Vaux, Jean Ann Waskow

The team reviewed aspects of the Strategic Plan adopted in 2023 at the Odd Year March Caucus and came up with the following step, questions, thoughts.

- There is a strong need for doing outreach and forming connections with county entities such as: refugees and immigrants, ethnic groups and like minded advocacy/social groups.
- Suggestion: come up with a list of groups in our county that we can partner with.
- Get a GIANT Whiteboard Calendar posted in the office to keep track of annual events.
- Add a Calendar/Events page to the Black Hawk Democrats Website.
- Add a hidden webpage to the site for the benefit of this group. Let the group know the URL.
- Get all relevant lists from Black Hawk County Elections for analysis at next meeting.
- Improve the public profile of the democrats through partnerships, communication and publicity if the traffic to our website increase when communications/and or texts were sent out during the election season.
- Get the list of registered Democrats who are made inactive after the election. Make a plan for getting them active.
- Post the ByLaws and Platform on the website.

Next Meeting:

4:00 Monday on Jan. 20, 2025